

### 5.1.3 Report with photographs on ICT/computing skills enhancement programs

Computing Skills Enhancement Programmes	<a href="https://ciie.uok.edu.in/Main/EventList.aspx">https://ciie.uok.edu.in/Main/EventList.aspx</a>
Techfest 2022	<a href="https://roshnaas.uok.edu.in/?active=lnk8">https://roshnaas.uok.edu.in/?active=lnk8</a> <a href="https://prc.uok.edu.in/Files/3cee644f-963d-403e-afb4-04bf2f0a4305/Custom/KU_Dec_8_2022.pdf">https://prc.uok.edu.in/Files/3cee644f-963d-403e-afb4-04bf2f0a4305/Custom/KU_Dec_8_2022.pdf</a> <a href="https://prc.uok.edu.in/Files/3cee644f-963d-403e-afb4-04bf2f0a4305/Custom/KU_Dec_12_2022.pdf">https://prc.uok.edu.in/Files/3cee644f-963d-403e-afb4-04bf2f0a4305/Custom/KU_Dec_12_2022.pdf</a> <a href="https://roshnaas.uok.edu.in/files/BrochureTechFest.pdf">https://roshnaas.uok.edu.in/files/BrochureTechFest.pdf</a> <a href="https://roshnaas.uok.edu.in/CodersCorner.aspx">https://roshnaas.uok.edu.in/CodersCorner.aspx</a>

	<a href="https://risingkashmir.com/roshnaas-annual-tech-of-the-institute-of-technology-to-be-held-in-dec/">https://risingkashmir.com/roshnaas-annual-tech-of-the-institute-of-technology-to-be-held-in-dec/</a>  <a href="https://kashmirobserver.net/2022/12/06/ku-to-host-roshnaas-techfest-2022/">https://kashmirobserver.net/2022/12/06/ku-to-host-roshnaas-techfest-2022/</a>
<b>Workshop Titled ‘New Media Technologies for the Capacity Building of Digital Content Producers’</b>	<a href="https://prc.uok.edu.in/Files/3cee644f-963d-403e-afb4-04bf2f0a4305/Custom/KU_Mar_7,%202024.pdf">https://prc.uok.edu.in/Files/3cee644f-963d-403e-afb4-04bf2f0a4305/Custom/KU_Mar_7,%202024.pdf</a>

# INSTITUTE OF TECHNOLOGY

UNIVERSITY OF KASHMIR  
ZAKURA CAMPUS



## TECHFEST 2022



ROSHNAAS  
WIDEN YOUR HORIZONS

# **INSTITUTE OF TECHNOLOGY**

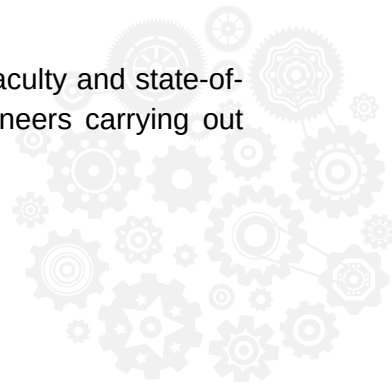
Institute of Technology (IOT), University of Kashmir, Zakura Campus, established in the year 2014 with the approval of All India Council of Technical Education (AICTE) is the constituent Engineering Institute of University of Kashmir. At the bachelor's level, the Institute offers programs in Electronics and Communication, Electrical, Mechanical and Civil Engineering. At the master's level, in Electronics and Communication, Power System and Control (Electrical Engineering) and Design Engineering (Mechanical Engineering). All the courses offered at the Institute are AICTE approved. At IOT we strive to maintain a good standard of engineering education through teaching, innovative curricula and research. With a sound foundation in the mathematical, scientific, engineering & computational fundamentals Institute aims at teaching and research for effective application of knowledge and skills for solution of problems locally as well as globally. To minimize the gap between industry and academia we strive at strengthening and expanding collaboration and partnerships with industry and R&D organizations, the Tech-Fest ROSHNAAS-22 is one of the many steps in the same direction.

## **VISION**

The Institution envisions to be a leading centre in the world promoting a scientific environment based on cutting edge technology where young minds are not only motivated to become the leaders of knowledge but are also trained to withstand challenges of the present times.

## **MISSION**

The Institute aims to provide quality engineering education through qualified faculty and state-of-the-art technology to young minds so that they emerge as competitive engineers carrying out innovation-based projects for the benefit of society at large.





# CHIEF PATRON



**PROF. NILOFER KHAN**  
HONOURABLE VICE-CHANCELLOR,  
UNIVERSITY OF KASHMIR

*"Technology will not replace  
great teachers but technology  
in the hands of great teachers  
can be transformational"*

*~George Couros*

***ROSHNAAS-22***  
*Inaugural edition.*

***By:***  
*Institute of Technology  
University of Kashmir.*



**DR. NISAR AHMAD MIR**  
REGISTRAR, UNIVERSITY OF  
KASHMIR

*"Let's go invent tomorrow  
instead of worrying about what  
happened yesterday"*

*~Steve Jobs*



**PROF. S.M.A ANDRABI**  
**DEAN SCHOOL OF ENGINEERING**

Institute of Technology, Zakura Campus is a constituent Institute of University of Kashmir, a NAAC accredited A+ University. Established in the year 2014. Institute of Technology achieved prominence among the technical institutions of the UT of J&K in a short duration of less than a decade. The institute offers B.Tech. programme in all the major engineering branches and MTech. in Electronics and Communication, Power System and Control (Electrical Engineering) and Design Engineering (Mechanical Engineering).

With a vision to produce high quality engineering professionals, the institute is constantly striving to achieve its goal of high-quality technical education by self-assessment, accountability and innovative and modern methods of pedagogy. The institute has been able to create an enabling environment for innovation, incubation and entrepreneurship for the youth of J&K and many patents have been filed by the faculty and students at the institute in last couple of years. By producing technical manpower of international standard and by becoming a hub of scientific and technical innovations and inventions the Institute pledges to contribute its bit in nation building and in transforming agriculture-based economy of the country into technology-based economy.

The students of engineering are being equipped with theoretical and practical know how to provide technology-based solution to the problems and challenges faced by the society and become job providers rather than job seekers. It is in this pursuit that the Techfest “Roshnas-22” is being organised. The Techfest will provide students an opportunity to display their innovations, to discussion their ideas with experts, listen to the ideas and experiences of successful people in industry and academia and to prepare themselves for taking challenging roles as competent professionals in the field of technology and technopreneur ship.

I am looking forward to having a weeklong enthralling and interesting Techfest at the Institute between 8th to 12th Dec 2022. I wish organizers of Techfest a grand success.



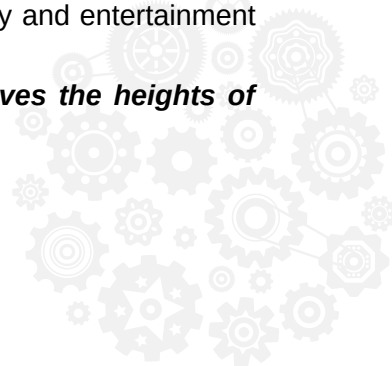
**PROF. GOWHAR BASHIR VAKIL**  
**DIRECTOR INSTITUTE OF TECHNOLOGY**

The Institute of Technology, University of Kashmir is one of the pioneers in the field of education in various branches of engineering as it enters the ninth year of its existence. Over the years, It has been attracting the best minds to various programmes creating the right atmosphere for them to flourish and help them grow into confident adults or world leaders.

The Institute encourages extra-curricular activities with one of them being Roshnaas Techfest that provides a platform for a unique blend of scientific thinking, innovation, exchange of ideas and social impact.

**Roshnaas Techfest**, the Science and Technological festival of institution of technology Zakura is the first of its kind with a motto of promoting excellence in technology, scientific thinking and innovation fostering healthy and spirited competition among students, etc. Techfest also boasts of displaying cutting edge technology in exhibitions and competitions, organising an array of thought provoking and motivating lectures to inspire students and having events like junkyard war, virtual competitions, etc. Techfest also provides an enchanting blend of Technology and entertainment while conducting workshops and seminars to hone the skills of participants.

***we look forward to the Roshnaas Techfest 2022 and wish that it achieves the heights of success.***



# ORGANISING SECRETARIES



**ER. ROUF UL ALAM**

ASSISTANT PROFESSOR, DEPARTMENT OF  
ELECTRONICS AND COMMUNICATION  
ENGINEERING



**DR. JUNAID MASOODI**

ASSISTANT PROFESSOR, DEPARTMENT  
OF MECHANICAL ENGINEERING



**ER. QAZI JUNAID ASHRAF**

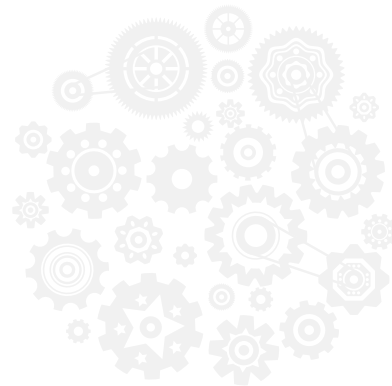
ASSISTANT PROFESSOR, DEPARTMENT  
OF MECHANICAL ENGINEERING

*"If I can't do  
We can do  
If I can do  
We can do it better"*

# **ROSHNAAS**

## **Widen Your Horizons**

ROSHNAAS-22 is the inaugural edition of Annual Techfest of the Institute of Technology, University of Kashmir, Zakura Campus, scheduled from 8th to 12th December 2022. This 5-day mega techno-cultural fest will see huge participation of students from various schools, colleges and universities from all over the Union territory of J&K. ROSHNAAS-22 is a special series of events with more than 30 exciting competitions, project presentations, workshops, and seminars integrated with a perfect dose of entertainment. A diverse group of expert panellists which include innovators, scientists, engineers, academicians, administrators, artists, and entrepreneurs will lead a wide array of conversations sharing their experiences, endeavours, and insights amongst the youth of Jammu and Kashmir.



# CONTENTS

## EVENTS

- *LET'S TALK*
- *INVITED TALKS*
- *WORKSHOPS*
- *PROJECT EXHIBITION*
- *OPEN MIC*

## COMPETITIONS

- *ENTERTAINMENT*
- *QUIZ*
- *DEBATE*
- *ART COMPETITION*
- *PHOTOGRAPHY COMPETITION*

## GAMING

- *CORDERS CORNER*
- *DA VINCIS DEN*
- *BLITZ*
- *THE TECHNOFORGE*

## EVENTS

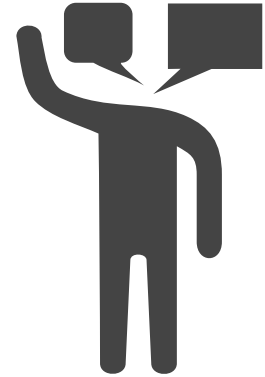
- *FUN CORNER*
- *CAR/BIKE EXPO*
- *CAMPUS LAB TOURS*
- *OPEN MARKET*
- *SNACK SHACK*



## EVENTS

### LET'S TALK

This is an event designed to educate and inspire. A network of thought leaders and experts is at the heart of our existence. We hope to bring together visionaries and luminaries across the fields, these include academicians, bureaucrats, entrepreneurs, artists, scientists and athletes under one roof for exchange of ideas. Through this event, students will be enlightened with true life stories of eminent personalities who have achieved great heights in their respective fields, giving students a chance to deepen their knowledge, strengthen their resolve and get motivated from the best in business.



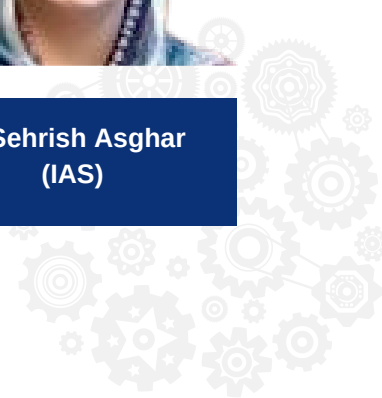
**Dr Rakesh Sehgal**  
Director NIT



**Ab Hamid Bhat**  
Head Rahim Green



**Dr Sehrish Asghar**  
(IAS)







**Prof. Zafar A Reshi**  
Dean School of Biological Sciences  
University of Kashmir



**Dr Javid Ahmad Wani**  
Director NIFT Srinagar



**Waseem Ahmad Nadaf**  
Social Innovator



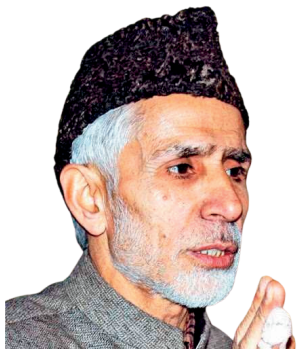
**Er Ishtiyag Amin Shah**  
Chairman Forum for Revival of  
Human Values



**Dr Vipin Kumar**  
Director NIF



**Dr Syed Fakhrudin**  
DC Budgam



**Zareef Ahmad Zareef**  
Kashmiri Poet



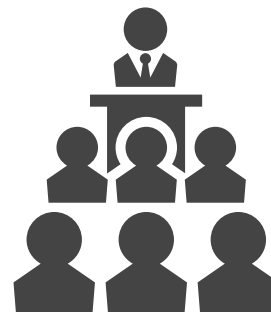
**Dr. Nisar Ahmad Mir**  
Registrar University of  
Kashmir



**Bikramjit Singh**  
Director Scintillation, Research  
and Analytics Services

## INVITED TALKS

The main stage will feature diverse well-known speakers who will share their knowledge about various topics and more. This will be a great opportunity for the students to learn about new topics or get their questions answered by experts. This program is open to all interested students. Invited Talks would be addressed on



### **Women Empowerment**

Dr. Shazia Manzoor, Head Department of Social Works, University of Kashmir.





### **What After 12?**

Mr. Salman Shahid, Co-founder and CEO RiSE Institute.



### **New Education Policy**

Prof. Geer M. Ishaq, Director CCPC, University of Kashmir.



### **Vehicle Dynamics**

Dr. Abhimanyu Pratap Singh, Department of Mechanical Engineering, IIT Kanpur.



### **Essence of Software Systems in Formal Education**

Mr. Naseer Ahmad, Sr. SWE Manager, Microsoft.



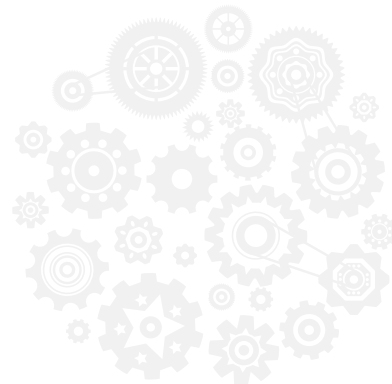
### **Engineering as a Career**

Mr. Hussain Kanchwalla, Assistant Professor, IIT Delhi.



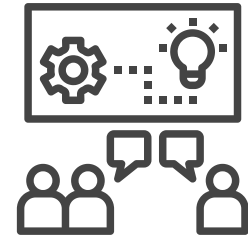
### **Mental Health and Stress Management**

Dr. Syed Mehwish, Department of Psychiatry, GMC Srinagar.



## WORKSHOPS

The workshops will be conducted by the experts of respective fields and have been designed to impart hands-on training to equip students with job-oriented skills. An open registration link will be provided for the students to register on a first cum first serve basis. Features:



**3-D Modelling using SolidWorks** by Dr. Mohammad Zehab Ud Din, Lecturer, Department of Mechanical Engineering, Institute of Technology, University of Kashmir.



**Surveying and Levelling using advanced survey equipment** by Dr. Iftekar Gull, Lecturer, Department of Civil Engineering, Institute of Technology, University of Kashmir.



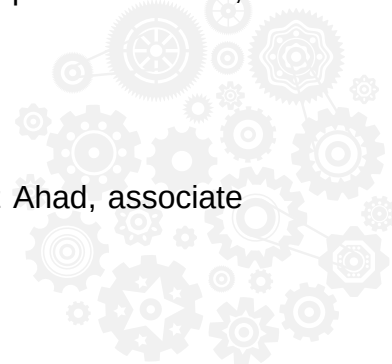
**Electronic Prototyping and Embedded Systems using Arduino** by Er. Rouf Ul Alam, Assistant Professor, Department of Electronics & Communication Engineering, Institute of Technology, University of Kashmir.



**Scholarships for Higher Studies abroad** by Mr. Aqib Mohammad, resource person Edu Planner.



**Entrepreneurship and self-employment** by Mr. Imtiyaz Ahad, associate project manager and start up coordinator JKEDI.



## OPEN MIC

This program is intended to allow the participants to express themselves and share their talents with the audience. This includes singing, comedy, poetry etc. There will be open registrations for the same.

***Disclaimer: Sensitive, immoral, political and religious topics are strictly prohibited.***



## ENTERTAINMENT

### ARTIST PERFORMANCES

Notable Artists across the valley will perform a live show in front of audience. This will help the artists, students and others to showcase their real talent and will serve as platform for them to showcase their abilities and simultaneously act a dose of entertainment for audience.

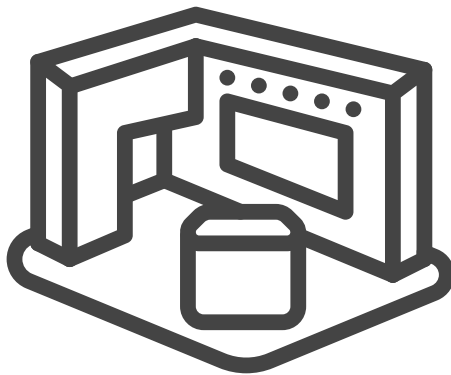
## CULTURAL PROGRAMS

This segment will include performances by participating students and will consist of school/college skit-drama like programs, school/college band performances etc.



## PROJECT EXHIBITION

In collaboration with Centre for Innovation, Incubation & Entrepreneurship CIIE Institute of Technology, University of Kashmir and National Innovation Foundation (NIF), this event has been designed to pitch and promote innovation and ideas for a better future. And aims at encouraging students to have creative and unique ideas for local and global problems. Through this program. Students will showcase their innovative ideas by applying to the "Call for Ideas" part of this event or showcase the prototype and give a presentation about their prototype highlighting its use and uniqueness. The segment is designed to encourage research and ideas in innovation, which will be further evaluated by experts for probable incubation, assistance and product development under the aegis of CIIE and NIF. Moreover, it will help promote these ideas as viable projects for patenting. Winners will be awarded with prizes.



# COMPETITIONS

## DEBATE

Debates are categorized into:

- **Symposium:** A time limit of 5 minutes would be given to each participant to speak on a given topic. They would be questioned by the audience and judges and based on their defence; the best speaker wins.
- **Debates:** In this event, 10 teams consisting of two members each will be formed. 5 teams will speak in Favor and 5 teams will speak against the given topic. The topics will be "Do Coaching Centers Really Play a Role in Building a Students Career." and " Why Core Branches of Engineering Are Underrated When Compared to IT."

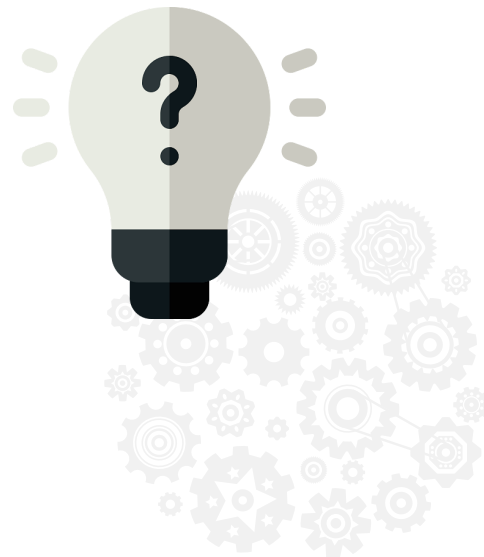


## QUIZ

It will be a four-day long competition and will be conducted among different teams. Each team consists of 3 members who will be grouped into 5 different teams. There will be 4 rounds of the competition and the team with the maximum points would secure the winning spot and the awards.

The topics for the quiz are:

- Sports and Entertainment
- Kashmir – Knowing Your Roots
- General Knowledge and Current Affairs
- Science and Technology

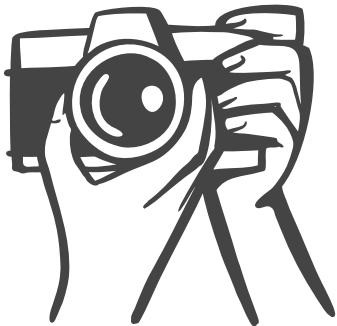


## ART COMPETITION

This will be a theme-based competition for which a theme will be assigned on spot. the best art will be awarded.

It includes:

- Drawing Competition
- Sketch Competition



## PHOTOGRAPHY COMPETITION

This will be a theme-based competition for which a theme will be assigned on spot. Participants will get limited time and the best photograph will be awarded.

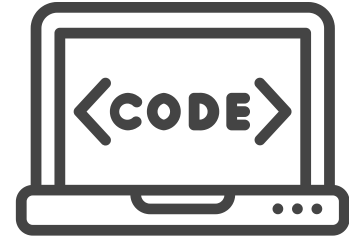




# GAMING SECTION

## 1 CODERS' CORNER

Coding events will be hosted giving participants the opportunity to develop creative problem-solving abilities. Cryptic treasure hunts, bug-hunting competitions, and code relays are among the activities that will keep players hooked to their screens.

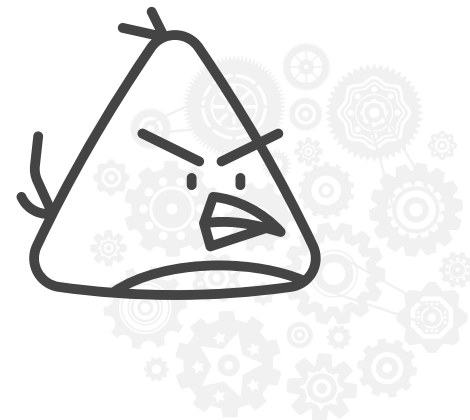


## 2 DA VINCI'S DEN

These competitions put to test the imaginative and technological prowess of the participants using CAD. In order to progress through the levels and be eligible to compete for attractive prizes, students in all sub-fields of engineering will need to broaden their perspectives and strengthen their understanding of their respective subjects.

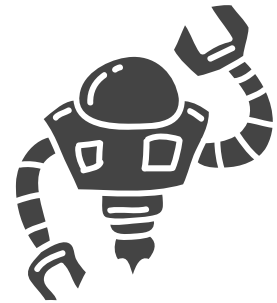
## 3 BLITZ

An eSports tournament will be held over the course of the event, and players will participate in first-person shooter classics like Valorant and CS:GO in order to display their dexterity and agility. Teams registering for the competition will face off against one another in a challenging series of matches with the expectation of securing first place and enticing cash prizes that are up for grabs.



## 4 THE TECHNOFORGE

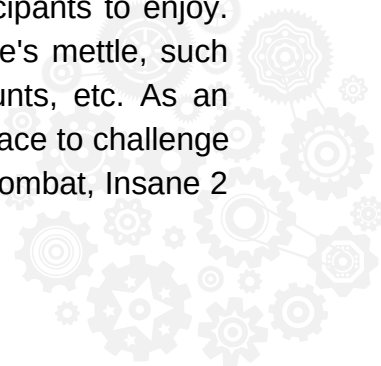
The competing teams will be provided with basic components necessary to build simple robots for the CTF, KOTH, and racing challenges. The built bots will compete in an agility test to discover which one is the nimblest. In order to triumph over their rivals and take-home enticing rewards, teams will need to combine their intuitive abilities with their technical know-how. Additionally, the festival hosts a structure building exercise wherein participants collaborate to build structures using popsicle sticks, Elmer's glue, toothpicks, and dental floss. The structures will be rated on design aesthetics, originality, presentation, load bearing capability, strength-to-weight ratio, and failure point. As an added bonus, there will be a competition with a Junkyard Wars theme. Participants will utilize their ingenuity and imagination to construct unique machines.



## 5 FUN CORNER



ROSHNAAS not only hosts technical competitions, but also has recreational content for the participants to enjoy. There are several opportunities to test one's mettle, such as in Chess, Jenga, Hooky, Treasure Hunts, etc. As an added bonus, the arcade area is a great place to challenge participants to a game of Tekken, Mortal Kombat, Insane 2 etc. in a competitive environment.



# EVENTS

## CAR EXPO

The Car Expo will be held on campus. It will be attended by automotive industry representatives, dealers and car enthusiasts that will come together on a single platform to showcase all that is best in the automotive world, in terms of products, technologies, concepts and trends.

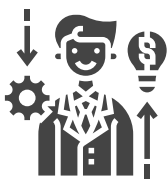


## LAB TOURS

This event will feature the visit of participating students to all the labs of Institute.

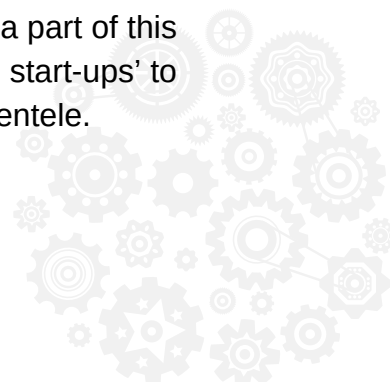
## SNACK SHACK

Food Court for the benefit of the visitors to the event, a one-stop destination for all your food cravings will be available.



## OPEN MARKET

Owners of several start-ups'/businesses will be a part of this fest. this event will serve as a platform for these start-ups' to promote their business and win over a larger clientele.



# INVITEES

## INDUSTRY STAKEHOLDERS

The event offers a great opportunity for local and regional stakeholders from the industry. The industry stakeholders can tap the foremost engineering talent driven by technological innovation and skills. We have extended invitations to various government departments, industrial estate, MNC's among many others.

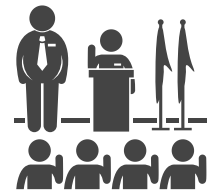


## UNIVERSITIES/COLLEGES

This Techfest gives young and graduating students an opportunity to showcase their skills and provides them with an entrepreneurial exposure of one of its kind in the valley. More than 70 colleges across the Kashmir valley are invited to attend this event.

## SCHOOLS

More than 100 schools have been invited to attend this fest. With dedicated events for school participants, students from 9th standard to 12th standard are expected to participate from the valley.



## GENERAL PUBLIC

Roshnaas invites general public to inaugural edition filled with exhilarating competitions, astounding display of skills and mental prowess and cutting-edge technology.



# SPONSORSHIP TIERS

Diamond	Platinum	Gold	Silver
₹600000	₹300000	₹100000	₹30000
<p>LARGE LOGO ON ALL BANNERS</p> <p>LOGO ON VOLUNTEER'S JACKETS</p> <p>LOGO ON PAMPLETS</p> <p>LOGO ON POSTERS</p> <p>LARGE LOGO ON SPONSOR WALL</p> <p>LARGE LOGO ON BARRICADES</p> <p>LOGO ON INDIVIDUAL PROGRAM BANNERS</p> <p>LOGO ON PODIUM</p> <p>LOGO PROP IN PHOTO BOOTH</p> <p>LOGO ON QUIZ QUESTIONS</p> <p>LOGO ON SIGN BOARDS</p> <p>MAIN STAGE BACKDROP TICKER</p> <p>ALL PROGRAM INTERMISSION</p> <p>SCREEN SAVERS OF PROJECTORS</p> <p>PRIME LOCATION OF STALL</p> <p>PRIME LOCATION OF CAR/BIKE EXPO</p> <p>PRIME LOCATION OF FOOD COURT</p>	<p>SMALL LOGO ON ALL BANNERS</p> <p>LOGO ON PAMPLETS</p> <p>LARGE LOGO ON SPONSOR WALL</p> <p>SMALL LOGO ON BARRICADES</p> <p>MAIN STAGE BACKDROP TICKER</p> <p>SCREEN SAVERS OF PROJECTORS</p> <p>PRIME LOCATION OF STALL</p> <p>PRIME LOCATION OF FOOD COURT</p>	<p>LOGO ON PAMPLETS</p> <p>SMALL LOGO ON SPONSOR WALL</p> <p>SMALL LOGO ON BARRICADES</p> <p>PRIME LOCATION OF FOOD COURT</p>	<p>SMALL LOGO ON SPONSOR WALL</p>

Diamond

₹600000

STORY ON INSTAGRAM8

POST ON INSTAGRAM5

VIDEO ON INSTAGRAM3

REEL ON INSTAGRAM5

STORY ON TWITTER8

POST ON TWITTER5

VIDEO ON TWITTER3

POST ON LINKEDIN5

VIDEO ON LINKEDIN3

STORY ON FACEBOOK8

POST ON FACEBOOK5

VIDEO ON FACEBOOK3

STORY ON SNAPCHAT8

STATUS ON FACEBOOK3

REEL ON FACEBOOK5

MAIN STAGE LED  
SCREEN TIME30MIN

Platinum

₹300000

STORY ON INSTAGRAM5

POST ON INSTAGRAM3

VIDEO ON INSTAGRAM2

REEL ON INSTAGRAM5

STORY ON TWITTER5

POST ON TWITTER3

VIDEO ON TWITTER2

POST ON LINKEDIN3

VIDEO ON LINKEDIN2

STORY ON FACEBOOK5

POST ON FACEBOOK3

VIDEO ON FACEBOOK2

STORY ON SNAPCHAT5

STATUS ON FACEBOOK1

REEL ON FACEBOOK3

MAIN STAGE LED  
SCREEN TIME15MIN

Gold

₹100000

STORY ON INSTAGRAM3

POST ON INSTAGRAM2

VIDEO ON INSTAGRAM1

REEL ON INSTAGRAM2

STORY ON TWITTER3

POST ON TWITTER2

VIDEO ON TWITTER1

POST ON LINKEDIN2

VIDEO ON LINKEDIN1

STORY ON FACEBOOK3

POST ON FACEBOOK1

VIDEO ON FACEBOOK1

REEL ON FACEBOOK1

STORY ON SNAPCHAT3

MAIN STAGE LED  
SCREEN TIME5MIN

Silver

₹30000

STORY ON INSTAGRAM1

POST ON INSTAGRAM1

REEL ON INSTAGRAM1

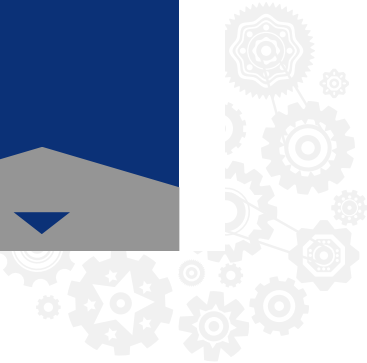
STORY ON TWITTER1

POST ON TWITTER1

POST ON LINKEDIN1

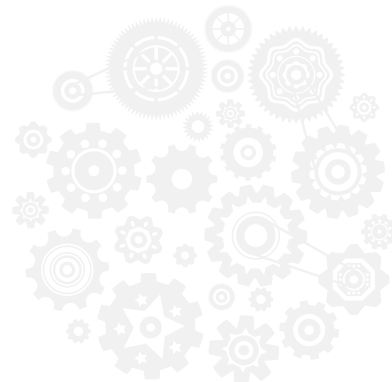
STORY ON FACEBOOK1

STORY ON SNAPCHAT1



Diamond	Platinum	Gold	Silver
<b>₹600000</b>	<b>₹300000</b>	<b>₹100000</b>	<b>₹30000</b>
STALL PRICE <b>150/sqft</b>	STALL PRICE <b>200/sqft</b>	STALL PRICE <b>250/sqft</b>	STALL PRICE <b>300/sqft</b>
CAR/BIKE EXPO PLATFORM PRICE <b>50/sqft</b>	CAR/BIKE EXPO PLATFORM PRICE <b>100/sqft</b>	CAR/BIKE EXPO PLATFORM PRICE <b>150/sqft</b>	CAR/BIKE EXPO PLATFORM PRICE <b>200/sqft</b>
FOOD COURT <b>100/sqft</b>	FOOD COURT <b>200/sqft</b>	FOOD COURT <b>300/sqft</b>	FOOD COURT <b>400/sqft</b>
NO. OF FREE STALLS <b>2</b> NO. OF FREE CAR/BIKE EXPO PLATFORM <b>1</b> NO. OF FREE FOOD COURT <b>1</b>	NO. OF FREE STALLS <b>1</b>		
HIGH TEA WITH VIP GUESTS INVITATION TO PRIVATE EVENT (6TH DAY)	INVITATION TO PRIVATE EVENT (6TH DAY)	INVITATION TO PRIVATE EVENT (6TH DAY)	INVITATION TO PRIVATE EVENT (6TH DAY)

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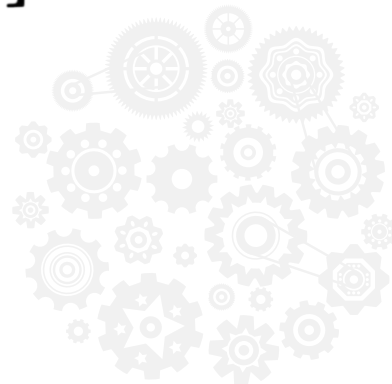
National Innovation Foundation



CENTRE FOR INNOVATION INCUBATION AND ENTREPRENEURSHIP

UNIVERSITY OF KASHMIR

[CIIE]



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Scan the QR code for location

## BOOKINGS FOR OPEN MARKET

STALL PRICE



CAR/BIKE PLATFORM PRICE



FOOD COURT STALL PRICE



## NOTE

- Businesses referred by General Manager District Industries will get 50% discount on direct booking
- The minimum stall size is **6ft\*6ft**
- The minimum car/bike expo platform are **10ft\*10ft**



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**WIDEN YOUR HORIZONS**